



BEING BUSINESS CASH SMART: WAYS TO HELP MAKE MONEY WORK FOR YOU

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As a small business owner, you know that cash is the lifeblood of your operations.

When there is not enough, business survival can be in doubt. But having too much cash can be a problem too. You may have built up a large cash reserve because drawing cash out of the business can mean a bigger payday for the taxman than for you. Worse, you may be leaving that cash in a business current account earning no interest, or even paying the bank to hold your money.

You can do much more than avoid bank charges. You can become business cash smart - and help make that cash work for you and your business, rather than the taxman.

Of course, you need some cash to avoid expensive overdrafts and short-term borrowing. Effective cash management means enough liquidity to cover day-to-day expenses, emergencies, and opportunities, and to give you a competitive edge in negotiations. But if you need cash, you also need ways to help make it generate a return.

Cash Savings: Traditional cash management involves business current accounts. While this provides immediate access to funds, it may yield minimal returns. But if you shop around, rates of just over 4% are currently available with instant access. Your bank can set up automatic transfers into savings as soon as your balance reaches an agreed level.

Investing in your business: Could you use spare cash to boost your business? Plant, vehicles or marketing could all help build your profitability. Investing in assets would eat into your capital, but an asset finance solution may help you fund capital acquisitions from cash revenue.

Business relief investments: If yours is a family business which you want to pass on to the next generation, your plans could be undone by inheritance tax with up to 40% of the value of your business going to the taxman, rather than your loved ones.

Investing business cash under Business relief can help you pass on more, and you don't need to die to take advantage of it. Shares listed on a recognised stock exchange qualify for business relief and are free of inheritance tax after two years. For example, if you invest £100,000 in a business relief qualifying company, £100,000 would be deducted from the value of your estate after your death as long as you have held the shares for two years. This compares to giving money away, which would be IHT free only after seven years - and you hold the investment in your name, meaning you can withdraw money or have dividends paid to you. Please be aware that following the Autumn 2024 Budget, shares in companies not listed on recognised stock exchanges (such as AIM) will be reduced from 100% to 50% from April 2026.

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